WHO ARE WE?

The Upper Midwest Dairy Industry Association is a non-profit group whose purpose is to promote the dairy industry by providing information, educational services, networks and contests that encourage improvement in the quality and safety of dairy and food products.

UMDIA is a volunteer membership organization with over 100 years of history. The activities of the organization are directed by an elected board of directors and assisted by an advisory board and the UMDIA general manager. UMDIA membership draws from a diverse cross section of the industry and individual memberships are open to anyone.

WHAT DO WE DO?

We offer quality programming, networking, contests and an opportunity to work on activities that will ensure a secure future for the dairy industry.

Please visit our website at www.umdia.org for more information on our activities or for information on how to join UMDIA.
EDUCATIONAL MEETINGS

UMDIA hosts meetings that offer training and information on trends, issues, and topics in the dairy industry. These meetings are open to the public. UMDIA also supports meetings and trainings organized by other industry organizations.

Spring Meetings
held in April

Fall Conference
and Annual Meeting
held in September

Other educational opportunities
throughout the year.

Please visit our website at www.umdia.org for more information on our activities.

INDUSTRY PROMOTION

UMDIA has been active in promoting the dairy industry at the Minnesota State Fair. We coordinate the State Fair Butter and Cheese contest and set-up the butter and cheese display. We also have supported the remodeling of this area to represent the modern dairy industry.

UMDIA has also been a strong supporter of the Minnesota State Fair Moo Booth farm to table education area, contributing both to the capital campaign for remodeling and the annual Booth activities. These projects reach well over a million consumers annually.

SCHOLARSHIPS

UMDIA understands the importance of encouraging the next generation of dairy leaders. UMDIA awards the Gene Watnaas college scholarships annually for students pursuing a career in the dairy industry. UMDIA also awards selected event scholarships for 4-H members. Money raised from butter and cheese auctions and raffles help to fund these awards.

CONTESTS

Butter and cheese makers from across the country participate in the three butter and cheese contests that are coordinated by UMDIA each year – The first contest of the cycle is the Fall Contest held in November, followed by the Spring Contest held in March, and the Minnesota State Fair contest judged in July.